

WiiM



WiiM Sound Lite

1. Meet WiiM Sound Lite

WiiM Sound Lite is a compact, Hi-Res smart speaker designed for music lovers who want **studio-grade sound, open-platform streaming, and whole-home expandability**—without an on-device display or bundled voice remote. It delivers up to **24-bit/192 kHz** playback, **100W peak** output, AI **RoomFit™** room correction, and seamless casting from your favorite apps. Works standalone, in **true L/R stereo pairs**, or as part of a **whole-home WiiM** system.

What's different vs. WiiM Sound

- **No 1.8" round touch screen** (display-free design).
- **No WiiM Voice Remote 2 Lite in the box** (control via app/voice/top-panel).
All other core acoustics, streaming, connectivity, multi-room, and EQ features remain the same.

60-second pitch

- **Hi-Res, room-filling audio** — 4" woofer + dual 1" tweeters, **100W peak**, up to **24-bit/192 kHz**, gapless.
- **Open by design** — Cast or connect your way: Google Cast, Spotify/TIDAL/Qobuz Connect, Alexa Cast, DLNA, Roon/LMS.
- **Smarter in any room** — AI RoomFit™ adapts sound to your space.
- **Grows with you** — Stereo pairing, multi-room, and ecosystem-ready with WiiM Amp/Pro/Mini/Ultra/Sub Pro.

2. Key Features

- **Premium 2-Way Acoustic Architecture**
Custom, independently tuned drivers for high and mid/low bands with a precision crossover. Each range works in its sweet spot for low distortion, true-to-source timbre, rich detail, and fatigue-free listening.
- **Material-Matched Drivers**
4" Paper-Cone Woofer + Dual 1" Silk-Dome Tweeters — Paper delivers tight, natural mid-bass; silk provides smooth, extended highs and wide dispersion—yielding a coherent soundstage that is clear, refined, and never harsh.
- **Hi-res, Room-filling Audio**
Up to 24-bit/192 kHz, gapless playback, and 100W peak power for lifelike dynamics.
- **AI RoomFit™**
Measures your space and auto-corrects response for a richer, more balanced sound wherever you place it.

- **Open & Compatible**
Stream inside the WiiM Home App or cast from native app via **Google Cast, Spotify/TIDAL/Qobuz Connect, Alexa Cast, DLNA, Roon, and LMS** – no lock-in; join Google Cast or Alexa **speaker groups** for whole-home sync.
- **WiiM Home App**
Central control hub for managing music, devices, presets, and EQ settings.
- **Smart Living Built-in**
Smart Presets, Music Alarms & Routines, multi-room grouping, and line-in rebroadcast to every room.
- **Easy Expansion**
Compatible with **WiiM Amp series, Pro, Mini, Ultra, Sub Pro**, and WiiM edition speakers, ensuring seamless integration for an unparalleled whole-home audio experience.
- **Hands-Free Control**
Works with Alexa or Google Assistant (via compatible devices)
- **Sound Shape by You**
Customize your sound with versatile EQ options to suite your environment and listening content.
- **Continuous Updates**
Regular firmware updates unlock new features, services, and audio enhancements.

3. Sound & Cinema

- **Driver Array:** 4" long-throw woofer + dual silk tweeters for wide dispersion, precise imaging, and natural mids/highs.
- **Stereo Pairing: Double Up. True Stereo. Bigger Stage.** Pair two for dedicated L/R channels—wider soundstage, clearer vocals, pinpoint imaging—with a few taps in the WiiM Home App.
- **Cinematic roles:** With compatible WiiM components, use Lite as surround or center to lift dialogue and deepen immersion.

4. Streaming & Control

- **WiiM Home App (iOS/Android):** Browse 20+ music services, your library/home share, internet radio, podcasts; manage groups, EQ, alarms, and updates. Windows/MAC/Apple TV/Google TV apps with limited functions.
- **Cast / Connect:** Google Cast • Spotify Connect • TIDAL Connect • Qobuz Connect • Alexa Cast • DLNA • Roon • LMS.
- **Direct From Apps:** Start in Spotify/TIDAL/Qobuz/YouTube Music/Amazon Music/etc., then select WiiM Sound—no app-switching.

- **Control Your Way:** Top-panel buttons • WiiM Home App • Alexa/Google Assistant (via compatible devices).

5. Smart Living Features

- **Smart Presets:** One tap starts your exact setup—favorite playlist/radio or input—with chosen volume, EQ, shuffle/repeat, and play-duration. Launch from the screen or the app.
- **Music Alarms & Routines:** Schedule wake-ups and wind-downs from presets, services, your home share, or Line-In. Set days, volume, and duration; create multiple alarms.
- **Whole-home Music:** Group WiiM Sound with other WiiM devices for perfectly synced playback in every room—or set different music for each room. Re-broadcast Line-In (e.g., turntable/TV) across the house.
- **Open Platform:** Can also join Google Cast or Alexa speaker groups for multi-room sync alongside third-party devices.

6. Design & Placement

- **Compact, minimalist form** fits shelves, counters, and nightstands; wall-mount ready to save space. (Display-free front keeps the look clean in any room.)

7. Use Cases

- **Hi-Fi Music:** Enjoy lifelike detail at up to 24-bit/192 kHz with gapless playback.
- **Living Room Cinema:** Double up for true L/R stereo and a wider soundstage. Or assign WiiM Sound Lite as a surround pair or center channel (with compatible WiiM components) for a more immersive home-theater setup.
- **Kitchen & Bedrooms:** Voice control; alarms wake you with your favorite station; day/night presets.
- **Work-from-Home:** App-based EQ and fast source switching; focus playlists on tap.
- **Whole-Home Parties:** Group rooms instantly and keep the vibe consistent—or set different music per space.
- **Turntable Night:** Connect via Line-In and rebroadcast to the entire house.

8. Ecosystem & Expansion

- **Plays With Everything:** WiiM Sound Lite integrates with WiiM Amp, Pro, Mini, Ultra, Sub Pro, and WiiM edition speakers for scalable, synchronized audio throughout the home.
- **Open By Design:** Your apps, your casting, your speakers—WiiM doesn't lock you in.

9. Key Messages & Taglines (ready for web/retail)

- **Hi-Res Power, Precisely Tuned.**
- **Double Up. True Stereo. Bigger Stage.**
- **Immersive Sound, Clear Dialogue.**
- **Open by Design. No lock-in.**
- **One Tap Starts. Right-on-time Music.**

10. At-a-glance Comparison Hooks (vs. Typical Smart Speakers)

- **Hi-Res 24-bit/192 kHz with gapless playback**
- **AI RoomFit™ automatic room correction**
- **Open platform (Cast/Connect/DLNA/Roon) + Google/Alexa groups**
- **Optional Voice Remote (not included) for couch control + presets**

11. Tech Specs, Price, and Availability

Audio

- **Frequency Response:** 50 Hz - 20K Hz.
- **Peak Power:** 100 W total.
 - 1 x 4" long-throw woofer, 50W
 - 2 x full-range tweeters, 2x25W
- **Crossover Frequency:** 2.4 kHz.
- **Hi-Res:** Up to **24-bit/192 kHz, gapless** playback.
- **Room Correction:** **AI RoomFit™** automatic/assisted tuning.
- **EQ:** Advanced EQ in app (presets + custom); separate EQ settings for Wi-Fi/Ethernet, Bluetooth, and Aux.

I/O, Connectivity, & Control

- **Wireless Input:**
 - Wi-Fi 6E (802.11 b/g/n/ax, tri-band: 2.4/5/6 GHz)
 - Bluetooth 5.3 (Receiver & Transmitter, supports SBC, AAC, LC3)
- **Wired Input:**
 - 100 Mbps Ethernet
 - 3.5mm Aux input
- **Control**
 - **Touch Buttons:** Play/Pause, Volume Up/Down, Next/Previous Track
 - **WiiM Voice Remote 2 Lite (NOT included)**
 - One-tap playback/volume/skip, push-to-talk voice, preset buttons
 - **Voice:** Works with Alexa or Google Assistant via compatible devices
 - **App:** WiiM Home App for iOS/Android/Windows/MAC/Apple TV/Google TV

Streaming & Smart Features

- **Supported Platforms**
 - WiiM Home App, Chromecast Audio, Spotify Connect, TIDAL Connect, DLNA, LMS, Roon Ready (Certification pending)
- **Multi-Room Audio**
 - WiiM, Google Cast, and Alexa multi-room systems
- **Stereo Pairing**
 - Enables left/right speaker setup for expanded soundstage
- **Home Theater Integration:**
 - Functions as the surround or center channel speaker in a Dolby 5.1 setup
- **Smart Preset**
 - Streamlines the listening experience by offering quick access to frequently used content and settings.
- **Alarm Clock**
 - Set the alarm time, occurrence, and choose from various music sources.

Power & Build

- **AC-powered**, 100-240V AC universal power supply; energy-efficient standby; firmware over-the-air (OTA) updates.
- **Finishes:** Minimalist modern, Black/White, Fabric/Glass/PC.
- **Dimensions:** 5.7" x 5.7" x 7.5" (146 x 146 x 193 mm).
- **Weight:** 5.5 lbs (2.5 kg).

In the Box

- WiiM Sound Lite Smart Speaker
- Power Cable
- RCA/Aux Cable
- Quick Start Guide

(No 1.8" display and no Voice Remote included in Lite.)

Setup (3 steps)

- **Plug in & connect** to Wi-Fi with the WiiM Home App.
- **Run AI RoomFit™** to tailor the sound to your room.
- **Add services** and create **Smart Presets** or **Music Alarms**.

Price & Availability

- **Launch:** Dec, 2025
- **MSRP:** \$229